



CONFERENCE BJØRN ERIK MØRK

INVITÉ PAR YVES HABRAN
ET L'ASP HEALTH & CARE

LE 18/11 DE 17H A 19H

STATION A ICN - SALLE 109 «CREATIVITY STATION»
2, PLACE DE PADOUE
54000 NANCY



Join the conference : <https://us02web.zoom.us/j/81327795830?pwd=WnBkYnQ0Nm02TFNMUi9KVVhuVmU2QT09>

Bjørn Erik Mørk is Professor of Innovation, Research Centre Leader for the Centre for Healthcare Management and Programme Director for Healthcare Management at BI Norwegian Business School. In his research he draws upon practice-based perspectives to explore topics such as cross-disciplinary collaboration, innovation processes, power dynamics, learning and boundary work. He has published in journals such as Academy of Management Annals, Human Relations, Management Learning, and Social Science and Medicine. He is also affiliated with Warwick Business School as an Honorary Associate Professor. Led by **Yves Habran** (ICN Business School), this conference is also supported by the **Health & Care Priority Scientific Axis**.

1 From breakthroughs in knowledge to integration in practice

In this lecture I will explore why cross-disciplinary collaboration and innovation can be challenging even in settings particularly well-suited for boundary work, learning and innovation. I will build on results from a longitudinal study of a medical R&D department in Oslo Norway, including a study of a medical procedure for replacing the heart valves (so-called transcatheter aortic valve implantation (TAVI)). The latter study has been conducted in collaboration with researchers from the University of Oslo and Professor Davide Nicolini from Warwick Business School. We find that cross-disciplinary expertise occurs in many locales concurrently; each with their own trajectory and history; and that expert activity feeds upon the connections established and maintained between locales. Accordingly, expertise is not so much distributed or relational as it is trans-local. Being an expert implies not only being socialised and becoming versed in the local doing; it also implies participating in, learning to navigate, and exploiting alternative potentially competing circuits of knowledge.

2 The impact of cross-disciplinary research and executive educational programs for the development of the healthcare sector

Some insights from Norway

In this lecture I will share some of our experiences from getting funding for and conducting several large research projects in healthcare. In addition, I will describe how we have developed National Executive education programs commissioned by the Government, one in strategy, innovation and leadership for Top Managers across the health and care sector, and another in leadership and innovation for middle managers in the primary healthcare services. In the latter program more than 1000 healthcare managers have participated since we started the program in 2015, and we have 216 new participants each year. In addition, we also have several programs that we are working on developing and delivering.

To foster exchange between participants, a cocktail reception will follow.

To participate, an EU Digital COVID Certificate is mandatory. Also, please register at

https://sphinx.icn-artem.com/SurveyServer/s/direction_academique/ConferenceProfMork/questionnaire.htm